

Paul K. Row, M.D. • David S. Kim, M.D. Michelle F. Kerr, O.D. • Amy K. Moussa, O.D. • L. Jennifer Tran, O.D. Richard A. Beller, M.D. • Rona Z. Silkiss, MD

Dear:

Welcome to Eye Care Center of Napa Valley. We are dedicated to serving our patients and will provide you with the most comprehensive and modern care.

Your appointment is scheduled with Dr

On ______ at _____ a.m./p.m.

If your visit is for an annual eye exam, it is the standard of care to dilate your pupils. This will cause your eyes to be light sensitive, and some patients may have difficulty with their vision. We will provide dark wrap-around eye protection for you when you leave the office. However, you may wish to arrange for someone else to drive you home.

To assist us in serving you, please make sure you bring the following:

- The attached forms completed and signed.
- Medical insurance cards and vision plan coverage information.
- Bring all medications and eye drops being used to show your doctor.
- All glasses and contacts currently being used.
- If you are a first time patient with soft contacts, please bring the containers listing the parameters, or an old contact lens prescription.
- Attention contact lens wearers: a separate contact lens evaluation will be assessed to ensure a proper fit of your lenses and to evaluate your vision with the contacts. A separate contact lens exam and fitting fee may be necessary and will be discussed with your doctor at the time of your exam. This may not be covered by your insurance carrier.
- Referral from your primary care physician, if your insurance requires one. If you do not receive it, please call the office, prior to your appointment, to see if the referral was sent here. This applies to some HMO's and Medi-Cal coverage.
- Insurance co-payment.
- Medicare patients: Responsible for deductible (if not met), \$55 payment for refraction fee (not covered by Medicare).

Sincerely,

Please visit www.napaeye.com for more information.



Napa 895 Trancas St. Napa, CA 94558 (707) 252-2020 St Helena 1287 Inglewood Ave St Helena, CA 94574 (707) 963-5236



Name:		Date:		
Date of Birth:				
Sex: Male Female				
Phone Numbers:	XA 7 1			
Home:	Work:	Cell:		
Email:				
Primary Language:	E1	Employer:		
Race: American Indian or Alaska Native Asian Black or African American				
Native Hawaiian or Other Pacific Islander White Other Race Decline to Answer				
Ethnicity: Hispanic or Latin	o Not Hispanic or Latino	Unknown Decline to Answer		

Insurance

Vision Insurance:	_ID #:
Insured's Name:	_Group #:
Insured's DOB:	_Relationship to Insured:
Primary Medical Insurance:	_ID#:
Insured's Name:	_Group #:
Insured's DOB:	_Relationship to Insured:
Secondary Medical Insurance:	_ID#:
Insured's Name:	_Group #:
Insured's DOB:	_Relationship to Insured:

Emergency Contact

Name:	
Address:	
Phone:	
Relationship:	



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FINANCIAL POLICY

INSURANCE BILLING

We will gladly bill your insurance for services provided in this office; however, we do need your help. It is impossible for us to know the terms and conditions of every insurance policy.

- 1. Please make sure we are given a copy of your most recent insurance card. Many companies have/are changing identification numbers.
- 2. Please make all copays at time of service.
- 3. KNOW YOUR COVERAGE! You should know the amount of your co-pay, the amount of your deductible, and any limitations or exceptions set in your coverage. If you have questions about your plan, the best source for answers is the 800 number on your card. If any claim we send to your insurance company is denied, you are responsible for payment.

Initial ____

WHAT HAPPENS IF I FORGET MY INSURANCE CARD?

We will bill your insurance carrier if you can provide all of the necessary information needed for billing. If you are unable to provide your insurance card, you will be considered private pay.

Initial _____

WHAT HAPPENS IF I DO NOT HAVE A REFERRAL FROM MY PRIMARY CARE PHYSICIAN?

You are responsible for contacting your primary care doctor to obtain a referral. You are financially responsible for all services performed, whether or not a referral is presented.

Initial ____

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EYE REFRACTION

Refraction is the process of determining the optimal eyeglass prescription for your eyes. It enables us to provide glasses but MORE IMPORTANTLY, to determine how well you can see. We need the information to distinguish vision problems caused by poor focus (correct by glasses or contact lenses) from problems caused by eye disease.

A refraction may or may not be performed at the time of your visit, depending on our doctors' judgment of its necessity. <u>Medicare and many insurance companies do not</u> **provide this service as a benefit.** When it is performed there will be a fee of \$55 that the receptionist will request at the end of your visit.

Initial ____

FINANCIAL POLICY AGREEMENT

General Medical Consent:

The patient or the patient's legal representative hereby consents to general and medical care, including but not limited to x-ray examinations, laboratory procedures and medical services rendered to the patient under the general and special instructions of the physician. It is understood that the patient is under the care and supervision of his or her attending physician.

Release of Information:

To the extent necessary to determine insurance benefits, liability for payment and to obtain reimbursement, Eye care Center, may disclose portions of the patient's medical record and account file to any person or corporation which may be liable for all or any portion of the patient's charges including but not limited to insurance companies, health care service plans or worker's compensation carriers.

Initial ____

Initial _____

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Assignment of Insurance Benefits:

I authorize Eye Care Center, to file insurance claims on my behalf for services rendered and authorize payment directly to Eye Care Center of any benefits both basic and major medical otherwise payable to or on behalf of the patient for all services rendered.

Initial _____

- I have read and understand the office policy on refraction, and understand that this policy will apply to all my future visits.
- I have read the financial policy and I understand that I am financially responsible for all charges whether or not paid by my insurance.
- By my signature below, I acknowledge that I have received Eye Care Center of Napa Valley's Notice of Privacy Practices.

Signature of patient or responsible party

Date:

Print patient's name or responsible party



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The doctors of the Eye Care Center of Napa Valley provide both **medical** and **vision** services. Your exam findings and diagnosis today will determine if your medical or vision plan will be billed.

The term "vision insurance" is commonly used to describe wellness plans designed to reduce your costs for routine preventative eye care, (eye exam), and prescription eyewear, glasses or contact lenses.

When your diagnosis becomes a **medical diagnosis**, **not** a vision diagnosis, the scope of your visit will also change and your eye care physician will concentrate on the immediate eye health issue. Because of this change, your visit to our office for that day **will be billed to your medical insurance**.

If this happens, your routine vision exam to determine your eyeglass prescription will be rescheduled for a different time and your vision benefits will be used for that appointment and any glasses or contacts ordered.

I agree that my **medical insurance will be billed** if my doctor determines I have a medical diagnosis. I also understand that my vision plan can be used at a later date to determine my eyeglass or contact lens prescription and for any contacts or glasses purchase.

Patient Signature: ____

Date: __



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Thank you for choosing us as your specialty health care provider. We are committed to providing you with quality and affordable health care. Because some of our patients have had questions regarding patient and insurance responsibility for services rendered, we have been advised to develop this payment policy. Please read it, ask us any questions you may have, and sign in the space provided. A copy will be provided to you upon request.

1. Insurance.

We participate in most insurance plans, including Medicare. If you are not insured by a health insurance plan that we do business with, payment in full is expected at each visit. If you are insured by a health insurance plan that we do business with but don't have an up-to-date insurance card, payment in full for each visit is required until we can verify your coverage. Knowing your insurance benefits is your responsibility. Please contact your insurance company with any questions you may have regarding your coverage.

2. Co-payments and deductibles.

All co-payments and deductibles must be paid at the time of service. This arrangement is part of your contract with your insurance company. Failure on our part to collect co-payments and deductibles from patients can be considered fraud. Please help us in upholding the law by paying your co-payment at each visit

3. Non-covered services.

Please be aware that some of the services you receive may not be covered or not considered reasonable or necessary by Medicare or other insurers. You must pay for these services in full at the time of visit. A refraction is not covered by most medical insurances.

4. Proof of insurance.

All patients must complete our patient information form before seeing the doctor. We must obtain a copy of your driver's license and current valid insurance to provide proof of insurance. If you fail to provide us with the correct insurance information in a timely manner, you may be responsible for the balance of a claim.

5. Claims submission.

We will submit your claims and assist you in any way we reasonably can to help get your claims paid. Your insurance company may need you to supply certain information directly. It is your responsibility to comply with their request.

Please be aware that the balance of your claim is your responsibility whether or not your insurance company pays your claim. Your insurance benefit is a contract between you and your insurance company; we are not party to that contract.



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6. Coverage changes.

If your insurance changes, please notify us before your next visit so we can make the appropriate changes to help you receive your maximum benefits. If your insurance company does not pay your claim in 45 days, the balance will automatically be billed to you.

7. Nonpayment.

If your account is over 90 days past due, you will receive a letter stating that you have 20 days to pay your account in full. Partial payments will not be accepted unless otherwise negotiated. Please be aware that if a balance remains unpaid, we may refer your account to a collection agency and you and your immediate family members may be discharged from this practice. If this is to occur, you will be notified by regular and certified mail that you have 30 days to find alternative medical care. During that 30-day period, our physician will only be able to treat you on an emergency basis.

8. Missed appointments.

Our policy is to charge Forty Dollars (\$40.00) for missed appointments not canceled within a reasonable amount of time (24 hours in advance). These charges will be your responsibility and billed directly to you. Please help us to serve you better by keeping your regularly scheduled appointment.

Our practice is committed to providing the best treatment to our patients. Our prices are representative of the usual and customary charges for our area.

Thank you for understanding our payment policy. Please let us know if you have any questions or concerns. I have read and understand the payment policy and agree to abide by its guidelines:

Signature of patient or responsible party

Date

Print of patient's name or responsible party



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Medical History Questionnaire

	Today's Date:
Name:	Date of Birth:
Date of Last Eye Exam:	Last Eye Exam By:
Do you currently wear: 🗌 Glas	ses Contacts Both
Are you interested in learning about	All Laser Lasik: 🗌 Yes 🗍 No
Occupation:	Hobbies:
Primary Care Provider:	
Referral Source:	Self
List any medications you currently ta	ake:
	dications:
If YES, list medications:	
List ALL surgeries you have had (inclu	uding non-eye related):
Are you currently pregnant or nursin	g? □Yes □No
Have you received the influenza imm	nunization in the last 12 months? 🗌 Yes 🗌 No
Do you currently have any problems	in the following areas? 🗌 Yes 🗌 No
General/Constitution: None	Unintentional Weight Loss Fever Fatigue
Cardiovascular: 🗌 None 🗌 Che	est Pain
Ears, Nose, Mouth, Throat: 🗍	None 🗌 Sinus Pressure 🔲 Jaw Pain/Fatigue 🗌 Cold Sores 🔲 Oral Ulcers
Respiratory: None Wheezi	ng Cough Snoring Shortness of Breath
Gastrointestinal: 🗌 None 🗌 Dir	fficulty Swallowing 🗌 Abdominal Pain
Genitourinary: 🗌 None 🗌 Freq	uent Urination Discharge
Musculoskeletal: 🗌 None 🔲 Jo	oint Stiffness 🔲 Back Pain
Integumentary/Skin: 🗌 None [Rash Blisters
Neurological: 🗌 None 🗌 Heada	ache 🗌 Numbness 🗌 Weakness
Psychiatric: 🗌 None 🔲 Depressi	ion Anxiety
Endocrine: 🗌 None 🗌 Excessive	e Urination Excessive Thirst
Hematologic/Lymphatic: 🗌 No	one Prolonged Bleeding Easy Bruising
Allergic/Immunologic: 🗌 None	e 🗌 Itchy Eye/Nose 🗍 Runny Nose 🗍 Sneezing
	Social History
Do you drink alcohol?	□No If yes, how much per day?
Do you smoke?]No If yes, How many packs a day? How many years?



Do you use any illicit drugs?
Yes No If yes, when and what drug?



Past Eye History

Have you or anyone in your family had any of the following eye problems?

Cataracts:	Yes	No	Relationship:
Diabetic Retinopathy:	Yes	□No	Relationship:
Dry Eyes:	Yes	□No	Relationship:
Eye Injury:	Yes	□No	Relationship:
Eye Turn:	Yes	□No	Relationship:
Glaucoma:	Yes	□No	Relationship:
Keratoconus:	Yes	□No	Relationship:
Lazy Eye or			
History of Patching as a Child:	Yes	□No	Relationship:
Macular Degeneration:	Yes	□No	Relationship:
Posterior Vitreous Detachment:	Yes	□No	Relationship:
Retinal Detachment/Retinal Tear:	Yes	□No	Relationship:
Other:			·

Past Medical History

Have you or anyone in your family had any of he following?

Anemia:	Yes	No	Relationship:
Asthma:	Yes	No	Relationship:
Cancer:	Yes	No	Relationship:
Cold Sores:	Yes	□No	Relationship:
Congestive Heart Failure:	Yes	No	Relationship:
COPD:	Yes	No	Relationship:
Diabetes:	Yes	□No	Relationship:
Heart Disease:	Yes	□No	Relationship:
High Blood Pressure:	Yes	□No	Relationship:
High Cholesterol:	Yes	No	Relationship:
Lupus:	Yes	□No	Relationship:
Migraines:	Yes	□No	Relationship:
Plaquenil Use:	Yes	□No	Relationship:
Dosage:			Duration:
Rheumatoid Arthritis:	Yes	No	Relationship:
Shingles:	Yes	No	Relationship:
Sleep Apnea:	Yes	No	Relationship:
Thyroid Dysfunction:	Yes	No	Relationship:
Other [.]			



(707) 252-2020 www.napaeye.com



Acknowledgment of Receipt of Notice of Privacy Practices

By my signature below, I acknowledge that I have received Eye Care Center of Napa Valley's Notice of Privacy Practices.

Name: _____

Signature:_____

Date:_____

This acknowledgment page should be retained in patient's record. If acknowledgment could not be obtained from patient, the reasons must be documented below.

Notice of Privacy Practices

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED, AND HOW YOU CAN GET ACCESS TO THIS INFORMA-TION. PLEASE REVIEW IT CAREFULLY.

We understand that your health information is personal to you, and we are committed to protecting the information about you. This Notice of Privacy Practices (or "Notice") describes how we will use and disclose protected information and data that we receive or create related to your health care.





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We understand that your health information is personal to you, and we are committed to protecting the information about you. This Notice of Privacy Practices (or "Notice") describes how we will use and disclose protected information and data that we receive or create related to your health care.

Our Duties

We are required by law to maintain the privacy of your health information, and to give you this Notice describing our legal duties and privacy practices. We are also required to follow the terms of the Notice currently in effect.

How We May Use And Disclose Health Information About You

We will not use or disclose your health information without your authorization, except in the following situations:

Treatment: We will use and disclose your health information while providing, co- ordinating or managing your health care. For example, information obtained by a nurse, physician, or other member of your healthcare team will be recorded in your record and used to determine the course of treatment that should work best for you. Your physician will put in your record his or her expectations of the members of your healthcare team. Members of your healthcare team will then record the actions they took and their observations. In that way, the physician will know how you are responding to treatment. We may also provide other healthcare providers with your information to assist him or her in treating you.

Payment: We will use and disclose your medical information to obtain or provide compensation or reimbursement for providing your health care. For example, we may send a bill to you or your health plan. The information on or accompany- ing the bill may include information that identifies you, as well as your diagnosis, procedures, and supplies used. As

another example, we may disclose information about you to your health plan so that the health plan may determine your eligibility for payment for certain benefits.

Health Care Operations: We will use and disclose your health information to deal with certain administrative aspects of your health care, and to manage our busi- ness more efficiently. For example, members of our medical staff may use infor- mation in your health record to assess the quality of care and outcomes in your case and others like it. This information will then be used in an effort to improve the quality and effectiveness of the healthcare and services we provide.

Business Associates: This Practice does not sell, rent or lease its customer lists to third parties. There are some services provided in our organization through contracts with business associates, our trusted partners. We may share health information with our business associates so they can perform the job we've asked them to do, including perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. However, all such third parties are prohibited from using your personal information except to provide these services and they are required to take precautions to protect and maintain the confidentiality of your health information.

Notification of Family: We may use or disclose information to notify or assist in notifying a family member, personal representative, or other person responsible for your care of your location and general condition.

Communication With Family: We may disclose to a family member, other relative, close personal friend or any other person you identify, health information relevant to that person's involvement in your care.

Research: Consistent with applicable law we may disclose information to re- searchers when their research has been approved by an institutional review board that has reviewed the research proposal and established protocols to ensure the privacy of your health information.

Funeral Director, Coroner, and Medical Examiner: Consistent with applicable law we may disclose health information to funeral directors, coroners, and medical examiners to help them carry out their duties.

Organ Procurement Organizations: Consistent with applicable law, we may disclose health information to organ procurement organizations or other entities engaged in the procurement, banking, or transplant of organs for the purpose of tissue donation and transplant.

Fundraising: We may use certain information for purposes of raising funds.

Food and Drug Administration (FDA): We may disclose to the FDA health information relative to adverse events, product defects, or post marketing surveillance information to enable product recalls, repairs, or replacement.

Public Health: As required by law, we may disclose your health information to public health or legal authorities charged with preventing or controlling disease, injury, or disability, including child abuse and neglect.

Victims of Abuse, Neglect or Domestic Violence: We may disclose your health information to appropriate governmental agencies, such as adult protective or so-cial services agencies, if we reasonably believe you are a victim of abuse, neglect, or domestic violence.

Health Oversight: In order to oversee the health care system, government bene- fits programs, entities subject to governmental regulation and civil rights laws for which health information is necessary to determine compliance, we may disclose your health information for oversight activities authorized by law, such as audits and civil, administrative, or criminal investigations.

Court Proceeding: We may disclose your health information in response to re- quests made during judicial and administrative proceedings, such as court orders or subpoenas.

Law Enforcement: Under certain circumstances, we may disclose your health information to law enforcement officials. These circumstances include reporting required by certain laws (such as the reporting of certain types of wounds), pursu- ant to certain subpoenas or court orders, reporting limited information concern- ing identification and location at the request of a law enforcement official, reports regarding suspected victims of crimes at the request of a law enforcement official, reporting death, crimes on our premises, and crimes in emergencies.

Inmates: If you are an inmate of a correctional institution or under the custody of a law enforcement official, we may release health information about you to the correctional institution or law enforcement official. This release would be nec- essary (1) for the institution to provide you with health care; (2) to protect your health and safety or the health and safety of others; or (3) for the safety and secu-rity of the correctional institution.

Threats to Public Health or Safety: We may disclose or use health information when it is our good faith belief, consistent with ethical and legal standards, that it is necessary to prevent or lessen a serious and imminent threat or is necessary to identify or apprehend an individual.

Specialized Government Functions: Subject to certain requirements, we may disclose or use health information for military personnel and veterans, for na- tional security and intelligence activities, for protective services for the President and others, for medical suitability determinations for the Department of State, for correctional institutions and other law enforcement custodial situations, and for government programs providing public benefits.

Workers Compensation: We may disclose health information when authorized and necessary to comply with laws relating to workers compensation or other similar programs.

Other Uses: We may also use and disclose your personal health information for the following purposes:

- To contact you to remind you of an appointment for treatment;
- To describe or recommend treatment alternatives to you;
- To furnish information about health-related benefits and services that may be of interest to you; or
- For certain charitable fundraising purposes.

By signing this document, you are giving Eye Care Center of Napa Valley your permission to send messages to you electronically by email and/ or cell phone.

Prohibition on Other Uses or Disclosures

We may not make any other use or disclosure of your personal health information without your written authorization. Once given, you may revoke the authorization by writing to the contact person listed below. Understandably, we are unable to take back any disclosure we have already made with your permission.

Individual Rights

You have many rights concerning the confidentiality of your health information. You have the right:

- To request restrictions on the health information we may use and disclose for treatment, payment, and health care operations. We are not required to agree to these requests. To request restrictions, please send a written request to the address below.
- To receive confidential communications of health information about you in a cer- tain manner or at a certain location. For instance, you may request that we only contact you at work or by mail. To make such a request, you must write to us at the address below, and tell us how or where you wish to be contacted.
- To inspect or copy your health information. You must submit your request in writing to the address below. If you request a copy of your health information we may charge you a fee for the cost of copying, mailing or other supplies.
 In certain circumstances we may deny your request to inspect or copy your health information. If you are denied access to your health information, you may request that the denial be reviewed. Another licensed health care profes- sional will then review your request and the denial. The person conducting the review will not be the person who denied your request. We will comply with the outcome of the review.
- To amend health information. If you feel that health information we have about you is incorrect or incomplete, you may ask us to amend the informa- tion. To request an amendment, you must write to us at the address below. You must also give us a reason to support your request. We may deny your request to amend your health information if it is

not in writing or does not pro- vide a reason to support your request. We may also deny your request if:

- The information was not created by us, unless the person that created the information is no longer available to make the amendment,
- The information is not part of the health information kept by or for us,
- Is not part of the information you would be permitted to inspect or copy, or
- Is accurate and complete
- To receive an accounting of disclosures of your health information. You must submit a request in writing to the address below. Not all health information is subject to this request. Your request must state a time period, no longer than 6 years and may not include dates before December 31, 2015. Our request must state how you would like to receive the report (paper, electronically). The first accounting you request within a 12-month period is free. For additional ac- countings, we may charge you the cost of providing the accounting. We will notify you of this cost and you may choose to withdraw or modify your request before charges are incurred.
- To receive a paper copy of this Notice upon request, even if you have agreed to receive the Notice electronically. You must submit a request for a paper notice in writing to the address below.

All requests to restrict use of your health information for treatment, payment, and health care operations, to inspect and copy health information, to amend your health information, or to receive an accounting of disclosures of health information must be made in writing to the contact person listed below.

Complaints

If you believe that your privacy rights have been violated, a complaint may be made to our privacy officer at the address listed below. You may also submit a complaint to the Secretary of the Department of Health and Human Services. We will not retaliate against you for filing a complaint.

Contact Person

Our contact person for all questions, requests or for further information related to the privacy of your health information is:

Kena Burke Executive Director Eye Care Center of Napa Valley 895 Trancas Street Napa, CA 94558

Changes to This Notice

We reserve the right to change our privacy practices and to apply the revised practices to health information about you that we already have. Any revision to our privacy practices will be described in a revised Notice that will be posted prominently in our facility.

Notice Effective Date: September 6, 2024